

ROYAL PGA OF BELGIUM ANNOUNCE TECHNOLOGY AND EDUCATION PARTNERSHIP WITH TRACKMAN

The Royal PGA of Belgium have agreed a strategic partnership with Trackman which will give their PGA members access to the best technology and education platforms on the market.

Trackman are a Danish company who, for the past 20 years, have been global leaders in launch monitor technology, and thought leaders in golf club/ball physics and education.

www.trackman.com

The partnership will facilitate an advanced certification path for PGA members, whilst also giving those members easier access to Trackman technology for coaching and club fitting. The agreement also includes a special deal for Royal PGA of Belgium members to purchase and finance Trackman technology for their own businesses.

Mike Malone, Vice President of Trackman EMEA commented “We’re delighted to agree this partnership with Bernard and the Royal PGA in Belgium. This agreement will strengthen the existing strong relationship whilst enhancing the PGA’s educational offering to members. Both parties work closely with the CPG <https://cpg.golf/>, so an official partnership was a natural next step. We’re very excited to be supporting not only the Royal PGA in Belgium, but at the same time helping drive golf uptake and participation with our many new indoor simulator and range entertainment facilities opening around the country. At Trackman we are dedicated to driving participation and new people to golf, and we believe that starts with PGA coaches”

Trackman public facilities can be found on our locator <https://www.trackman.com/locator>

Bernard A. de Bruyckere, Chief Executive of the Royal PGA of Belgium commented “We are most pleased to welcome Trackman as our partner which will help our Members to extend their services to the golfing community as part of their teaching and coaching. Our slogan is “We Care for Your Game” and Trackman will be a great asset in this.”



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FOR A BETTER GAME



Mike Malone from Trackman with Bernard A. de Bruyckere from the Royal PGA of Belgium

For more information visit:

<https://www.pga.be/>

www.trackman.com

<https://www.trackman.com/locator>

<https://cpg.golf/>